

Focus Engineering Community

Vision To be **the first place** engineers go to solve problems

Product **Web-based application** integrating technical information with analytical and search tools to drive innovation and deliver answers engineers can trust

Trusted Content

- Sourced from **recognized societies & publishers**
- **Stringent selection process** vetted by industry experts with deep engineering experience

Optimised Search

- **Finds data** hidden in tables, graphs, and equations
- **“Understands”** engineering language
- Allows **numeric range and multi-variable search**

Data Analysis Tools

- **Easy-to-use tools** for initial calculations & validation
- **Customize and manipulate data** as easily as sorting a spreadsheet
- **Easily downloadable** into other apps. (Excel, MathCAD) while documenting data source

Customers

- **70** Fortune 500
- **300** Institutional & Government Customers
- **340** Universities including **12 of the top 15** US Engineering Schools
- **Above 90%** renewal rate

The Value We Bring

- **92% of customers** estimate time to complete tasks would **increase 10%** without Knovel
- **54% of customers** estimate time to complete tasks would **increase 20%***
- **Major applications** are in product design and development; process improvement and safety and compliance.

* Based on the survey of 469 ASME and 285 AIChE members